



# What's going on here

OCTOBER 1986

ALL THE NEWS THAT FITS



## Everyone's Got to Start Somewhere

### Rodalian's Talk About Their Worst Jobs

Chicken plucker, milkshake maker, motel maid. Can you remember the worst job you ever had? Many of you held these kinds of jobs and lived to tell about them. Despite the grueling hours, poor work conditions and low pay, you learned at least one lesson from these experiences—that you didn't want to do it for the rest of your life!

We polled a few employees around the Press to find out what kind of labors you endured and what, if anything, you learned from the ordeal.

#### The first was the worst

"My worst job was my first job," said Bonnie Gerhart, Maintenance Administrative Assistant. As a clerk in an insurance office, she was so bored she couldn't stand it. She never had enough work to keep her busy yet she always had to look busy.

But the worst was dealing with crying customers who couldn't pay their monthly premiums. "I truly felt sorry for these people but there wasn't anything I could do to help them," she added. Bonnie really appreciates the busy schedule she has now. "I'm a lot happier when I'm busy," said Bonnie, racing over to North Street to deliver building keys and security cards.

#### From coops to kidneys

"My worst job was in a plant where they manufactured automatic chicken coops," says Ben Dunlap of Corporate Communications. After his freshman year in college, he spent the summer at a plant named "Favorite Nest." His job was to bend pieces of wire to be used to fasten the little water dishes in the coops. The job wasn't too bad and neither was the pay but the hours—he worked the 5pm to 3:30am shift—were killing him and his social life. After six weeks, he moved on to another job, this time working on the assembly line packaging butchered chickens. "I was

the kidney packer," said Ben. Though he had sailed through his freshman year, he really cracked the books when he returned as a sophomore. The jobs were good working experience but they made him realize that chicken handling was not for him.

#### Doing time in garbage cans, popcorn machines and Alcatraz

Others report similar experiences. One six year Rodale veteran remembers a job as an inner city playground instructor. "Most of the guys were older and bigger than I was. At the end of my first day on the job, they picked me up and tossed me into a garbage can, then burned my umbrella in effigy." But she didn't give up. She stayed for three summers and eventually the boys became her friends and protectors—the reward for sticking it out.

An editor confessed that cleaning out popcorn machines was one of the worst jobs she'd had. "Little did I know

that when I applied for a job as a cocktail waitress, I'd be climbing inside a popcorn machine at 3 in the morning to clean it out. Who did you think does those jobs??"

Another director spent a summer pasting little rocks on cards. "You know those gift shops in the Rockies that sell hundreds of identified geologic bits like agate and Apache's tears? I felt like I was in Alcatraz, breaking up rocks and gluing them onto little pieces of cardboard for the tourists. And the worst part was the lecherous owner who walked around making suggestive remarks."

"Cleaning other people's bathrooms was the worst," said another Rodalian. "You get to know people more intimately than you ever wanted to..."

Though you may have learned more about others than you wanted to, it's clear that most of you benefitted by finding out what you did and **did not** want to do with the rest of your life. The overwhelming majority of you had at least one job that set you on course for bigger and better things. Employment experts say that working people who are the most effective have usually had a variety of experiences. So take heart: a crooked career path may be the way to the top.

## DID YOU KNOW?



You've seen this symbol around—at health agencies, day care facilities, neighborhood centers and, of course, on all United Way posters and publications.

But did you know the symbol's very simple, yet universal, message?

At the bottom is a helping hand. The hand symbolizes the services and programs supported by the United Way that in turn support the people in our community.

The image in the center, based on the universal symbol of mankind, is cradled by the helping hand. It shows that all people are supported and uplifted by United Way efforts.

And a rainbow springs from the helping hand, representing the hope of a better life possible through the United Way.

In these simple figures is the sum total of the United Way philosophy—to promote voluntarism and to support voluntary organizations in their efforts to provide a better life for us all.

# FOR YOUR BENEFIT

## Dependent Dental Coverage

October is the open enrollment period for dental coverage at Rodale Press. This is the **only** time during the year that employees may add family coverage for existing dependents. New dependents (marriage, birth, adoption, etc.) may be added within thirty days of the "event." Dependent dental coverage may be dropped at any time.

Changes made during the open enrollment period will go into effect November 1st. Individual coverage is provided at no cost to the employee. There is a \$2.03/wk. employee contribution for dependent coverage.

## Energy Center Blood Drive

The last bloodmobile for 1986 will be held at the Energy Center on Thursday, October 9th. The Center will close at 1 pm on Thursday to prepare for the first donors later that afternoon.

This Miller Memorial bloodmobile is open to Rodale employees, family members, area companies and local residents. The hours are 3 pm - 6:30 pm although 20 reserved times for Rodale employees will be available between 4 pm and 5:35 pm.

For information on the benefits of belonging to a group blood program or to make a reservation for the 9th, contact Paul Ivankevich, ext. 1369.

## New Appointments



**Ben Dunlap, Jr.**

Ben Dunlap Jr. was recently promoted to magazine publicity manager. In this position, his role will be to build contacts in the consumer and trade press, as well as

radio and television to ensure wide coverage of Rodale Press magazines.

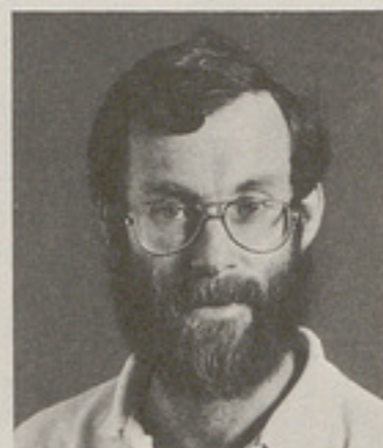
Ben joined Rodale Press and the Corporate Communications staff in 1983 and his previous title was business publicity writer.



**Cindy Sullivan**

Cindy Sullivan has been promoted to advertising sales manager for **Bicycling** and **Cross Country Skier** magazines for the Mid-Atlantic and Southeastern regions.

Cindy joined Rodale Press in August, 1985 as advertising sales representative for **Bicycling** and **Cross Country Skier**.



**Amby Burfoot**

Amby Burfoot has been promoted from East Coast editor to executive editor of **Runner's World** magazine and is now based in Emmaus. Amby has been a member of the

**Runner's World** staff since 1978.

## Sign Up for Next Year's Golf and Tennis Leagues

Well, the Summer of '86 is history and so are the '86 Golf and Tennis Leagues. Every week (well almost every week) 30 Rodale Press employees hit area tennis courts and another 24 employees toured the Links at Wedgewood to find out where they stacked up in the company.

Tennis and golf may seem like a rather simple activity to get involved in and it is. The difficult part is trying to schedule a time to play our opponent. With varied starting times from 6:00am to 9:00am, half-hour and 1-hour lunches, and finishing times from 3:30pm to 6:30pm, getting together becomes harder than playing the game. Throw in dastardly deadlines, business trips, and long-awaited phone calls that come at 11:59am or 4:59pm, and family time and it's next to impossible!

In spite of it all, 54 employees were successful in completing the Summer. After approximately 2,000 holes of golf (that's 184.5 miles of walking straight down the fairway and, believe me, no one did that) and 198 sets of tennis, the winners are:

### TENNIS

#### Women

1. Barbara Emert
2. Julia Hummer
3. Tie—Tina Whyte  
Pat Surdoval

#### Men

1. Jeff Bercovitz
2. Phil Gehret
3. Tom Woll

#### Mixed Doubles

1. Lisa Gower & Ian Jackson
2. Jan Bresnick & Jeff Bercovitz
3. Anita Hirsch & Paul Kintner

### GOLF

#### FIRST HALF

1. Ron Silfies

1. Jim Werst

1. Al Green

1. Kathy Wieand

#### SECOND HALF

#### Flight I

1. Mark Kern

#### Flight II

1. Dave McAfee

#### Flight III

1. John Buriemek

#### Flight IV

1. Liz Wolbach

## "We Know You're Out There!"

Calling all writers who are seeking an opportunity for creative expression, artistic fulfillment, a by-line for your portfolio.

We need you to help fill the pages of WGOH with entertaining and informative articles. What? You say that you'd like to volunteer but your writing isn't up to snuff? Not to worry. We're experts in punchy editing. And for new employees, writing for WGOH is a great way to learn about Rodale Press, its people, its culture.

So for an opportunity to stretch the limits of your knowledge and creativity, fill out the coupon and return it to WGOH, Corporate Communications.

YES! Sign me up as a stringer for WGOH.

Name \_\_\_\_\_  
Dept. \_\_\_\_\_  
Ext. \_\_\_\_\_

## What's going on here

EDITORS: Jan Hooker-Haring & Kae Tienstra  
MANAGING EDITOR: Adrienne Stumpf  
ARTIST: Barbara Field  
LAYOUT: Brenda Gracely  
PHOTOS: Brenda Gracely,  
PROOFREADERS: Alex Quinn, Anne Gerras  
CONTRIBUTORS: Paul Ivankevich, Clara O'Donnell, Cindy Gross, Lynn Carnrike, Sandy Lang, Anne Gerras

We welcome your comments and article suggestions. Contact the Corporate Communications Dept., Ext. 1130 or 1619.

If you'd like to get involved in the 1987 program, send a note to Budd Coates and he'll put you on the mailing list or keep an eye out for an Energy Center memo in May, 1987.

### GARFIELD



# AROUND THE PRESS



## The Cornucopia Project REGENERATED

There will be no Halloween contest this year, but it's not too early to start thinking about your department's Christmas theme. Watch for details in the next issue of WGOH.

Mike Gribbin, Marie Whitaker and Kim Dreher have moved to the advertising department, Main Building.

Rodale's Organic Gardening moved to Practical Homeowner's old space in North Street. OG Readers' Service have made their home in the library wing space also in North St.

Bob Rodale will be making use of a second office at North Street and Product Testing has moved to the rear of the same building.

A third small mail room is being constructed at North Street. This branch will process incoming mail, both outside and interoffice. Outgoing mail will still be processed at the Main Building.

The conference room at North Street will be in operation by the second week of October.

It was the first attempt by a non-governmental organization to systematically study America's food system. It was the Cornucopia Project.

At its peak, Cornucopia counted over 25,000 readers of its newsletter. Media attention brought coverage on ABC's "Nightline" and NBC's "Today" as well as a *New York Times* op-ed piece which provided data that helped pass a New Jersey referendum on farmland preservation.

Today the Cornucopia Project has taken on a new role, a new face and a new name in the form of the Regeneration Project. Once focused solely on America's food system, it has broadened its intent and field of vision to include areas such as energy production, housing, manufacturing, financial services, health care and transportation. The purpose is to help communities and regions become more self-reliant, to regenerate them and their economies.

As the former research team wrapped up their projects under the old flag, some moved on to other departments, while others left the company. Those who weathered the evolution from Cornucopia to Regeneration include Ellen Pahl, Andrea Cesari, and Carol Gladys. "We're still in a transition period," says Pahl, assistant director of the Regeneration Project. "Now we're swinging toward providing news and information from the publishing side and away from community consulting."

And another change is in the works. Though still housed in the small stone house on Minor Street, the staff will be moving to a new location to work more closely with Bob Rodale and Jeff Bercovitz on the newsletter and new research projects. Lots of changes for the former food system researchers, but one thing is clear: Regeneration is their future.

## FAMILY TIES

Are you feeling slightly guilty about the amount of television you watch? Do you think your kids are too glued to the tube? If you answered yes, there's a book that offers tips to help wean you away from the Westinghouse. It's called, not surprisingly, **WHAT TO DO AFTER YOU TURN OFF THE TV: Fresh Ideas for Enjoying Family Time** by Frances Moore Lappe and Family (Ballantine Books, 1985).

OK, you've decided to cut back on the hours you spend in front of the TV. The **BIG QUESTION** is: But what else can we do?

From its chapter on Games For the Whole Family to the Activity Index, this book is filled with wonderful sugges-

tions for keeping boredom at bay. But it's not just an activity list to fill up hours. The book offers a fresh approach to family life and helps develop a pattern of **living** rather than **watching**.

A particular favorite is the section on **Everyday Things Families Do**. It's chock full of ideas for turning ordinary activities and chores like meals and housecleaning into delightful rituals that everyone eagerly awaits.

Some of the family games will take you on a nostalgic trip down memory lane while others will set your imagination free. From storytelling to cooking with kids, it's a terrific manual for anyone who's looking for an alternative to the TV rut.



Keystone residents had to make do during recent bathroom renovations.

Those tractor trailers that you may have noticed outside the Distribution Center are being used to take some of the load from the floor space in the D.C. Rodale is using the trailers as a staging area and for used cardboard and cartoning material. It's been a big help in relieving congestion around the loading dock.

Waiting in line at the copier is an important part of Rodale's daily business exchange. It's a chance to exchange pleasantries, ideas, and the latest scoop with co-workers. But please, be mindful of fellow workers on the "other side of the wall" whose work is often disrupted by this chatter.

Filming for "WORLD OF AUDOBON" was done at the Rodale Research Center in mid-August. The film will focus on the growing number of farmers who employ regenerative agriculture methods and depend on these methods to stay in business. "WORLD OF AUDOBON" will be aired nationally on PBS as well as on the WTBS cable network.

Jim Warner, senior policy analyst at the White House and Orson Swindle, assistant secretary of commerce visited the RRC in August to see crops normally grown by farmers (such as corn and soybeans) being grown organically. Warner sees a shift toward organic farming as farm supports decrease and less dollars are available for farmers to spend on inputs.

Marshall Ackerman is making great strides in Rodale's Walking Club. Unidentified sources disclosed that he is #1 in the club.

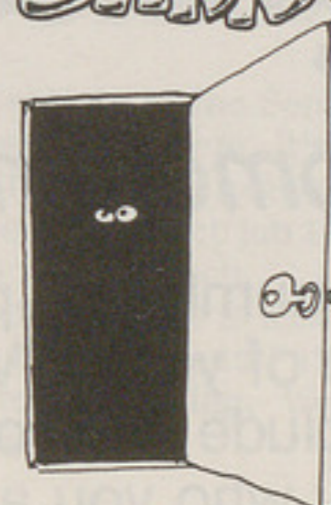
## EARLY BIRD



Catches the worm...

ARE YOU  
IN THE  
DARK?

... Then  
read TGIF  
for the  
latest  
Rodale  
happenings!



## Prevention

Mark Golin, assistant editor  
Maria Mihalik, associate editor  
Lynda Pollack, senior research editor  
Margaret Spilner, Health Reader Service  
director/associate editor  
Martha Capwell, associate research  
chief

## Organic Gardening

Kent Martin, assistant editor  
Victoria Mattern, research assistant  
Marie Scott, research assistant  
Arlene McClelland, secretary/office  
manager

## Bicycling

Ed Pavelka, executive editor  
Sandra McPeake-Negrete, associate  
art director  
Patricia Lynch, associate editor  
Linda Wieder, editorial business coordinator

## Corporate Communications

Ben Dunlap, magazine publicity manager  
Linda Heffelfinger, publicist

## Fulfillment-Data Processing

Barry Muth, programmer  
Cindy LaBombard, machine operator/clerical-  
relief computer operator

## Fulfillment-Client Services

Pat Flexer, assistant publication fulfillment  
coordinator  
Connie Shollenberger, book fulfillment  
clerk

## Photo Lab

John Hamel, assistant director/Bicycling  
photo editor  
Alison Miksch, ROG photo editor  
Sally Ullman, Bicycling cover editor/Sports  
Group Specials photo editor  
Angelo Caggiano, Prevention senior  
photographer  
Christie Tito, Prevention/Rodale's Specials  
photographer  
Scott Schmidt, audio visual director  
Ed Landrock, darkroom manager/sports  
photographer

## Sports Marketing

Darlene Malkames, Associate Program  
Coordinator  
Allison Stevens, Program Coordinator  
Mike Podd, Program Coordinator

## Book Division, Editorial

Maggie Balitas, editor  
Jane Knutilla, assistant art director  
Claire Kowalchik, assistant editor  
Suzanne Nelson, editor

## New York Office

Susan Brunner, ad sales rep-Prevention  
Lisa Corsaro, office manager  
Maria Erbacher, administrative assistant

## Prevention Books

Bill Gottlieb, executive editor  
Carol Keough, managing editor  
Jill Jurgensen, senior research editor  
Janice Eickmeier, senior research editor

## Fulfillment-Customer Service

Janine Eisentraut, sr. file exception  
clerk  
Cynthia Mehefko, sr. adjustor  
Cindy Moose, sr. adjustor  
Susan Reeves, sr. adjustor  
Bernadette Sauerwine, sr. file exception  
clerk  
Judith Schwartz, sr. reader  
Barbara Swavely, sr. reader  
Sharon Bouchat, sr. adjustor

## Book Division, Marketing

Brian Carnahan, associate continuity  
marketing manager  
Andrew Svenson, associate book club  
marketing manager  
Kathy Norton, direct mail promotion  
assistant  
Brenda Kline, WSII analyst/technical  
operator

## Fulfillment-Administration & Support

Judy Bloch, source document/micrographics  
clerk  
Donna Buck, assistant office supervisor  
(DC)  
Kathy Wieand, office supervisor (DC)

## Fulfillment-Data Entry

Debra Wessner, system operator  
Kim Ziegler, sr. input control clerk

## Advertising

Barry Friel, promotion director, Prevention  
Jean Polak, sales administrative director,  
Prevention  
Jo-Ann Kelly, director of marketing  
services  
Marian Schneck, ad research operations  
director  
Heather Rice, research assistant  
Roy Swanson, ad sales director-OG  
Cindy Sullivan, mid-atlantic/southeastern  
ad sales manager-Bicycling, CCS  
Roslyn Birnbaum, special projects  
research manager

# MOVING UP & BRANCHING OUT

## *The Latest Rodale Promotions*

Due to the large number of promo-  
tions at this time of year, it was  
impossible to include everyone's  
photo. (You know who you are!)

# United Way Campaign: Give a Buck, Win a Weekend

Rodale Press is aiming for a third record-breaking year as we kick off the company's 1986-87 United Way campaign. Representatives have been contacted in every department to help with the collection of pledge cards.

Last year's pledge response was nearly \$23,000 and marked a tremendous increase in employee giving. We want this campaign to be just as successful. Tough economic times at many Lehigh Valley industries makes our support of the United Way vital to the continuation of many social, physical and health services in this community. In light of this, Rodale Press increased its corporate pledge this year from \$15,000 to \$20,000.

Donations to the United Way of Lehigh County support many different agencies. Please remember, you can specify which member agencies you want to receive your contribution. These member agencies

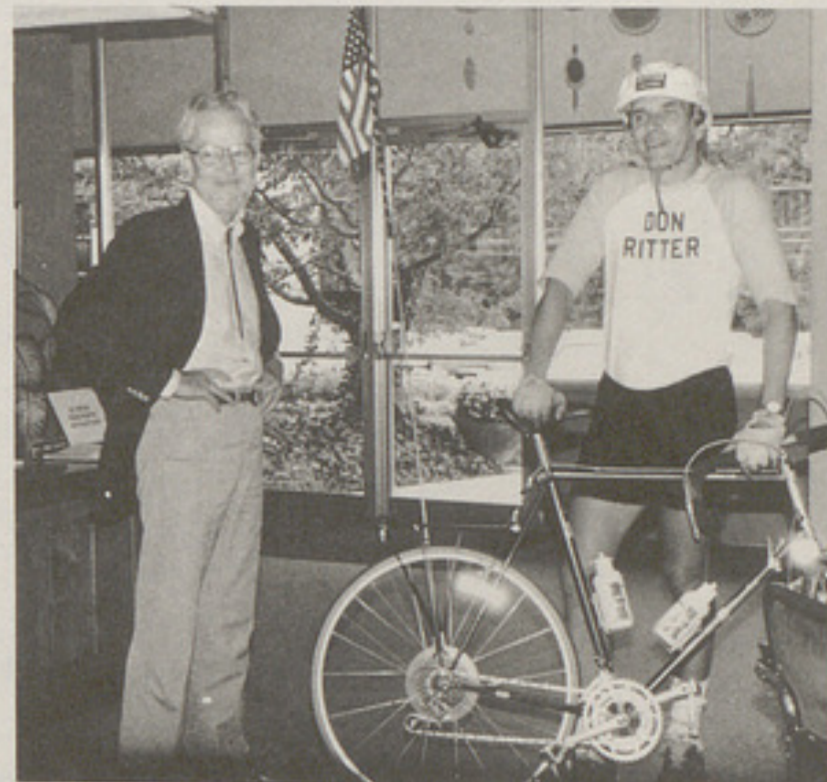
are listed in the campaign brochure distributed with the employee pledge cards.

If you're not a resident of Lehigh County, you might prefer to mark your pledge for the United Way in your area. In addition, you can choose to fulfill your pledge through a "once-and-done" donation or authorize the accounting department to make a weekly payroll deduction. Either way, your hard-earned dollars will help meet the ever-growing need for health and human services.

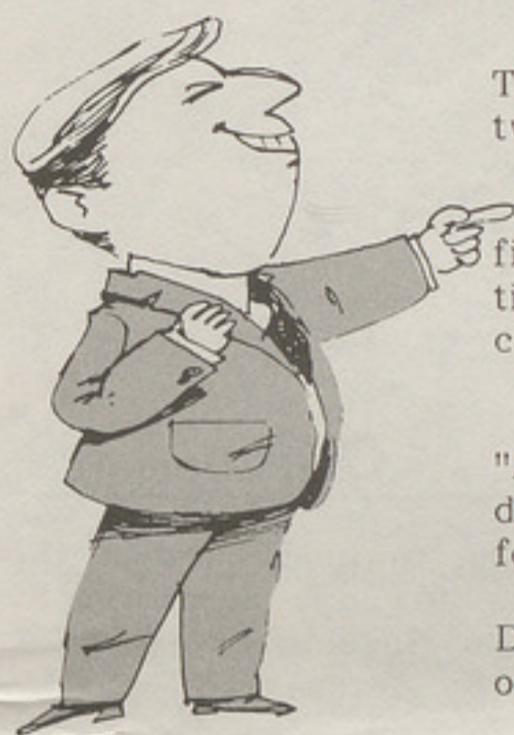
In order to wrap up this year's campaign by mid-month, the department representatives have been asked to collect all pledge cards by October 14th. (If you have questions concerning any part of the campaign, contact Cindy Gross, ext. 1565.)

Please support your local community by contributing to the United Way. No other single donation reaches a broader range of services.

## AROUND THE PRESS



U.S. Representative Don Ritter (R-Lehigh, Northampton) drops in on Bob Rodale at the Main Building while cycling through the Lehigh Valley "on the campaign trail."



This year Rodale Press will be offering two prizes in conjunction to the campaign.

\* Employees contributing for the first time or increasing last year's contribution are eligible to win a \$250 gift certificate from Bamberger's!

\* Employees contributing at least "A Buck A Week" will be entered in the drawing for an all-expense paid Weekend for Two in NYC!

Drawing will take place during the week of October 20.



Marshall Ackerman recently donated his Chandler Price printing press to the Writers Union of Washington College in Chestertown, Maryland. Along with the press, affectionately nicknamed the "Ackerman Boys Press," Marshall donated 7000 pounds of type, five type cases and a composing stone. The hand set type press will be made available not only to writers but to any student who wishes to learn how to use it.

## Keeping in Touch With Lee Goldman

Nearly two years ago Lee Goldman, former executive editor of **Rodale's Organic Gardening**, suffered a stroke while on a business trip to San Diego. In response to the many coworkers who have been asking about their favorite punster, WGOH recently visited with him and his wife, Nita, at their Allentown home.



Lee Goldman (r.) and his wife Nita (seated r.) visiting with relatives.

Lee Goldman is doing very well, thank you. WGOH was delighted to find him rested, alert with all faculties intact except for a speech impediment, and looking forward to getting on with his life.

Lee keeps a busy schedule centered around visits to the Good Shepherd Rehabilitation Center for physical, occupational and speech therapy. There, he enjoys shiatsu massages that soothe knotted muscles and works to clarify alphabet letters through speech therapy. Eventually he wants to solo on the computer to speed up correspondence with friends and colleagues in the gardening world.

Lee reached a major milestone this summer by traveling back to his hometown, Providence. He did so well on the long drive that the Goldmans took a second trip, this time to visit relatives in upstate New York. And he also popped into Rodale Press one summer day to surprise the ROG staff.

Lee especially appreciates the hard work of his ROG friends whose birthday gift was tilling and planting his raised flower and vegetable bed again this year. It was planted with tomatoes, stringbeans, beets, peanuts, ageratum and impatiens and yielded a bountiful crop.

In his free time, Lee listens to classical music, visits with friends and relatives, attends West Park concerts and goes to the movies. He has also joined Prevention's Walking Club to record his early evening walks around the neighborhood. Lee is making remarkable progress and has great hopes for a complete recovery. He sends his regards to all and welcomes hearing from Rodale friends.



A glimpse of Memory Day, August 30, 1986.

People gathered to browse among Pennsylvania Dutch handcrafts, sample tasty treats, listen to harp and flute melodies and poke their noses into the 1803 House, the Georgian-style stone farmhouse being restored by the Friends of 1803 House.

## CORRECTION:

An article in the September '86 issue (Thanks to Them, It's Working - The United Way in Action at Rodale Press) listed incorrect job titles for Sandy Negrete and Patty Lynch. Sandy Negrete is associate art director for **Bicycling** and Patty Lynch is associate editor, **Bicycling**. We apologize for the error.

The editors.

## Things Here and There



What's wrong with this picture? Big Betty and Large Marge proudly accept the awards for the second place Rodale women's team in the Manufacturers Hanover Corporate Challenge.



## From the L.A. Office

Sales manager Annette Appleby rode in the Grape Nuts Bicycle Race covering over 30 miles in Los Angeles.

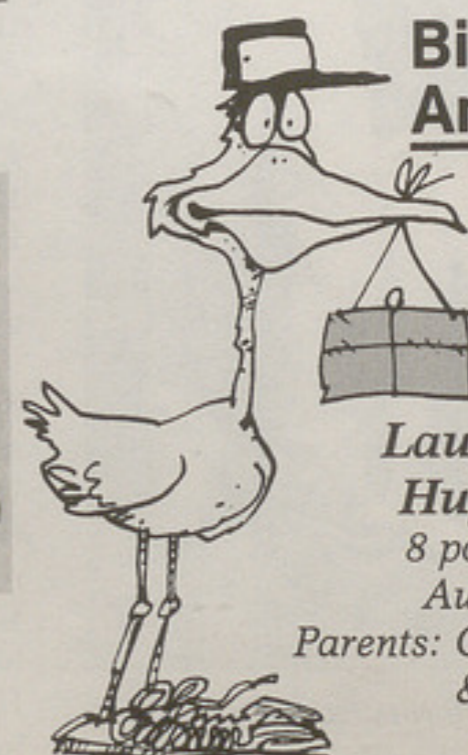
Office manager Diana Gottshall felt right at home the other morning when she picked up the Los Angeles Times and the headline story was a full spread on Dorney Park's Wild Water Kingdom.

**Runner's World** sales rep Colleen Sopp had an exciting vacation. She flew to St. Thomas Virgin Islands to pick up a Windjammer cruise and when she got to the airport, she had no luggage. Luckily she hand-carried her bathing suit and that's what she wore for the entire week since the boat docked at uninhabited islands!!

## Weddings

Kris Yahna, Corporate Communications, and Joe Todaro, Book Division, were married on August 23 at Muhlenberg Chapel. The couple spent their honeymoon in Northern California.

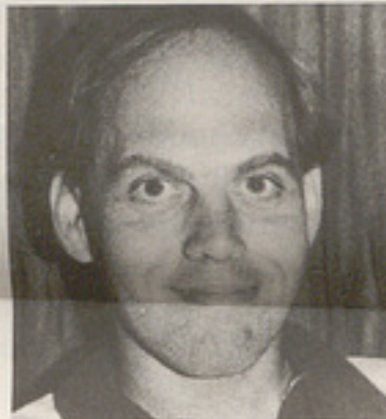
## Birth Announcement



**Lauren Elizabeth Hopping Fisher**  
8 pounds 5 ounces  
August 24, 1986  
Parents: Carol Hopping Fisher & Bill Fisher

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
<b>November</b>						1
2 Lanah Holden DonnaLee Przybylkiewicz	3 Lisa McGrath Ellen Pahl Jean Rogers	4 Nancy Boyer Elizabeth Smith	5 Verna Fair Ann Frey Tammy Geist Amy Koch David McAfee Stacy Moyer Patricia Richard	6 Linda Balliet Natashka McDonald Linda Miller Keith Wieand	7 Toni Calek Larry McClung Dorothy Smickley	8 Nancy Marsh Grady Wisser
9 Lisa Acker Sanford Beldon Melanie Bollinger Donna Carl Jeffrey Fegley	10 Ellen Greene Anna Winkler Constance Young	11 Gloria Berosh Holly Clemson Stanley Singer	12 Jerald Neetz	13 Martha Fletcher-Siletti Ruth Reiss Bonnie Gerhart Susan Godbey	14 <b>GOOD NUTRITION MONTH</b>	15 John Griffin Jeffrey Gross Adele Weinberg
16 Kathleen Delhagen Margaret Misera Heidi Rodale	17 Eileen Bauder Colette Negrete Karen Vooz Margaret Stortz	18 Cynthia Caciolo Maria van Hekken	19 Catherine Cassidy Linda Gilbert Linda Heffelfinger Catherine Trella	20 David Bumke Lori Kohl Thomas Macenka Linda Ortwein	21 David Riggle	22 John Kipila III John Kukoda
23 Sara Starr Martin Post William Duch Bruce Duryea Harold Fegley Michele Reid Jane Schaffer Marilee Stahler	24 Catherine Berosh	25 Gloria Gruver Pamela Lentz	26 Harriet Cannon Renee Keith Colleen Schmidt Sharon Sell Cristina Whyte	27 Pamela Boyer Lynn Donches Claudia Evans Elizabeth Wolbach	28 Dorothy Siegfried	29 Susan Hartman Linda Jacopetti
30 Tawna Clelan John Kline Karen Neely						

## New People at Rodale



**JEAN-PIERRE CARAVAN**  
Utility Clerk  
Lettershop



**EMILY STETSON**  
Copy Editor  
Practical Homeowner



**KAREN EARL-BRAYMER**  
Secretary  
Marketing/Production



**ELAINE BRUER**  
Secretary  
Advertising



**CHERYL HILBERT**  
Secretary,  
BIC, CCS & RW  
Advertising



**LINDA MILLER**  
Research Associate  
Prevention



**LORI KOHL**  
Secretary, Library



**ANDREA CONRAD**  
Technical Artist  
Creative Art



**DIANE HUTCHINSON**  
Programmer  
Data Processing  
Applications



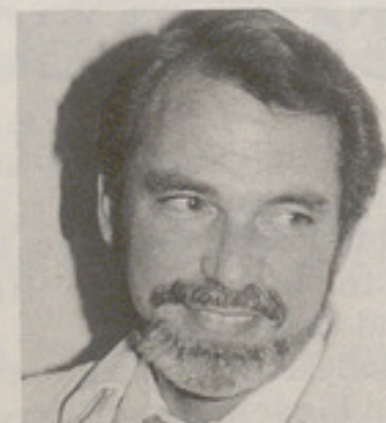
**ERIC COX**  
Inserter Machine  
Operator  
Distribution



**TANYA KOENIG**  
Technical Artist  
Advertising



**KELLY TRUMBAUER**  
Clerk-Typist  
Prevention Books



**MICHAEL STOWERS**  
Technical Editor  
Practical Homeowner



**GARY MAYK**  
Senior Editor-Finance  
Practical Homeowner



**KAREN SCHUECK**  
Marketing Research  
Typist, Advertising